



with **SuperSaver**Perks™





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A More Complete Healthy Aging Solution





SPECIAL OFFER

20% off

ORDERS OVER \$100



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CATALOG25

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1-800-471-9206



Offers cannot be combined with other special promotions. Free gift subject to change.



No Compromise For Quality

Dear Purity Friend.

At Purity, we are on a mission to help you feel your best every day! In fact, athletes and health enthusiasts have been doing that with Purity for over 30 years now. We will not compromise for quality with our cutting-edge nutritional formulations. Share with us your good health... Email us a picture of you in action (and you may win a prize): Champion@PurityProducts.com.

33% OFF with SuperSaverPerks™

If you are already a SuperSaver™ customer, please register online and you will immediately qualify for SuperSaver™ Perks! You'll receive a discount on your first SuperSaver™ product and have access to save up to 33% OFF virtually all of Purity's elite formulas. Plus, get \$10 in PurityRewards™ when you activate your account!

www.purityproducts.com/SSPerks

Check Out 2 New Products

- Green Biome™: This delicious drink mix serves up over 20 organically grown Dark Green Vegetables, Superfruits, Fiber, and Exotic Berries to nourish and revitalize the body.* This elite formula also features **OPTI**BIOME®, a clinically studied probiotic shown to promote digestive comfort while reducing occasional minor bloating, burping, and gas.*
- MyMagnesuim™ ProClinical: Enjoy vibrant days & restful nights with this high-absorption Magnesium formula bolstered by key co-factors. Get support for healthy energy, cardio function, brain health, mood, sleep, and more all in one powerful nutraceutical.*

Yours in good health.

lahn Levin



The Purity Super Pill™: High Performance, **Healthy Aging Super Formula***

- 6 Advanced Supplements in One Elite Multi
- Powerful Support For Your Immune System, Heart, Brain & Joints*
- Nourishing Nutritional Support for Vibrant Skin & Healthy Stamina - Plus Vision Health*

6 Advanced Formulas in 1

Introducing The Purity Super Pill™ — the innovative nutritional supplement built from the ground up to be your foundation for daily health. With 6 advanced formulas combined into 1, The Purity Super Pill™ goes beyond Multivitamins... beyond Omega-3s... and beyond botanical co-factors to support:

- Cardiovascular Health*
- **Brain Function & Memory***
- Joint Comfort & Flexibility*
- Energy & Vitality*
- **Immune System Function***
- Skin Health*

Full Spectrum Multivitamin

Call or go online for pricing.

With everything from A to Zinc, The Purity Super Pill™ provides daily nutrition to help you meet your base dietary needs. No ordinary multi can touch our combination of active methylcobalamin Vitamin B12, a generous 2,000 IU of Vitamin D3, high-absorption OptiZinc®, and more.

Elite Healthy Aging Matrix

†SuperSaver™ details

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Fuel your healthy aging journey with Coenzyme Q10 — an extensively researched nutrient clinically shown to support cardiovascular health and immune function.* Teamed up with Grape Seed extract and Boron, these superstars promote healthy circulation and support bone health.*

Cardio & Joint Krill Oil and Fish Oil Matrix

innovative **Krill Oil concentrate** that contains

higher amounts of Omega-3s. Phospholipids.

and choline — with Fish Oil and Astaxanthin,

By combining **SUPERBABoost**™ — an

this matrix promotes vital cardiovascular

Brain Vitality & Vision Matrix

health along with joint comfort & flexibility.

Lutemax® 2020 Lutein, a clinically studied,

award winning marigold extract helps your

eyes filter out excessive blue light waves.*



Elite Healthy Aging Matrix*



Purity's Advanced D™: Your *Complete* Vitamin D Super Formula

- Supports Immune System Function & Immune Cell Response*
- Promotes Heart Health, Brain Function, Bone & Muscle Strength, and More*
- 5,000 IU of Vitamin D3 plus Zinc, Quercetin, Vitamin K2, and Key Co-Factors

Are YOU Getting Enough Vitamin D?

Tens of millions of Americans are low in Vitamin D! Consensus is growing among nutritional advisors that the recommended daily intake for Vitamin D is outdated and too low. A study published in Nutrients (August 2014) discovered we require much more Vitamin D than previously recommended. To help support healthy blood levels of Vitamin D, Purity's Advanced D™ Formula provides 5,000 IU of Vitamin D3 - plus key co-factors - promoting healthy Vitamin D assimilation.

Why is Advanced D™ so Special?

Purity's Advanced D™ provides a powerful dose of cholecalciferol (Vitamin D3) backed by nutrients that work in tandem with this crucial vitamin to support numerous systems within the body including your **bones, muscles, brain, immune system, energy and metabolic function.***

Enhanced with Kev Co-Factors

Purity's Advanced D™ includes a blend of nutrients (key co-factors) that help Vitamin D fulfill its potential. These include Magnesium, Zinc, Boron, and Vitamin K2.

- Magnesium is needed by enzymes that metabolize Vitamin D. Purity's Advanced D™ uses Magnesium Citrate, a highly bioavailable form of the mineral.
- Zinc plays a role in the Vitamin D receptor and Boron supports Vitamin D metabolism *
- Vitamin K2 has been shown in human research to have synergy with Vitamin D, combining to support bone health and cardiovascular wellness.* We use both MK-4 and MenaQ7® – high performance forms of Vitamin K.



My Magnesium ProClinical Significantly Better Absorbed than Generic Magnesium

MyMagnesium MyMagnesium Promotes Vitality During the Day and Restful Sleep at Night"

ProClinical: High

✓ Promotes Energy, Vitality, and Focus During the Day*

Absorption Magnesium

▼ Supports Relaxation, Deep Sleep, and Restoration at Night*

Enjoy Vibrant Days... And Restful Nights

+ Key Co-Factors

Our team dove into **the science of energy, rest, and rejuvenation** and created **MyMagnesium™ ProClinical**. By combining
elite Magnesium Bisglycinate Chelate Buffered
with a host of complementary nutrients,
MyMagnesium™ ProClinical provides support
for multiple aspects of healthy aging and
vibrant daily living.*

Cut The Magnesium Gap

An estimated 50% to 80% of people do not get enough Magnesium every day. And that is truly tragic because Magnesium is your body's "cellular governor," helping to fuel a significant number of enzymatic and biological functions from your brain, to your heart, and all the way into your bones.*

MyMagnesium™ ProClinical helps cut the magnesium gap, with 100% TRAACS Magnesium Bisglycinate Chelate Buffered, a **highly absorbable** form of this crucial mineral that **yields 18% elemental magnesium** while still being gentle on your stomach.

Key Co-Factors For Rest, Mood, and Energy

MyMagnesium™ ProClinical goes beyond ordinary Magnesium formulas with the addition of Shoden®, a clinically studied Ashwagandha shown to **improve sleep quality and reduce feelings of restlessness** — while also powering you through the next day with support for **energy, mental alertness, and positive mood.***

The addition of other nutrients including Vitamin D, Organic Blueberries, and more give you further benefits for supporting immune response, cardio health, bone strength, and vitality.*



MyMagnesium™ ProClinical utilizes an amazing easy-to-swallow technology called **SlipTech™**. Each tablet is formed without any harsh edges — and actually becomes slippery when taken with liquid.

Call or go online for pricing.

†SuperSaver™ details can be found on page 33.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

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Optimize Your Gut and Supercharge Your Life*

- 20+ Organic Greens, Superfruits & Superfoods in Every Scoop
- **OPTIBIOME®** Probiotic Reduces Occasional Minor Bloating. **Gas & Digestive Discomfort***
- 4 g of Organic Fiber for Digestive Comfort and Regularity*

Green Biome™ is your complete "Green Gap Solution" that will help get your gut in better shape - all while lifting vitality without caffeine or other stimulants.*

The OPTIBIOME® Advantage

Unlike typical probiotics that don't survive stomach acid. OPTIBIOME® features an extraordinary 95% survival rate, reaching your gut where it matters most. Clinical research shows this breakthrough probiotic delivered:

- Significant Reduction in Occasional Bloating*
- Less Frequent Burping and Gas*
- **Enhanced Protein Digestion***
- Improved Digestive Comfort*

A Garden's Worth of Organic Nutrition - Plus Digestive Support*

Organic Greens & Superfruits Blend: Organic Spinach, Kale, Broccoli, Blueberries, and Cranberries, plus Phytonutrients and Antioxidants to nourish your body.*

Call or go online for pricing.

Organic Antioxidant and Superfoods Blend: Green Tea, Exotic Berries, and concentrated Antioxidant Power to help protect your cells.*

Plus, our Organic Fiber blend supports heart health, digestive regularity, and even helps you feel satisfied between meals.*

Organic Fiber & Digestive Support Blend*



Organic Prebiotic & Probiotic Gut Health + Bloat Control Blend* (OPTIBIOME®)

CALL MON - SAT 9 AM - 9 PM (ET) 1-800-471-9206 • www.purityproducts.com

Red Biome™: The Red Superfruit Way to Optimize Your Gut and Supercharge Your Life*

- 20+ Organic Superfruits, Berries & Superfoods, plus 4 grams of Fiber
- Supports Energy, Antioxidant Protection, and Healthy Regularity*
- **OPTIBIOME®** Probiotic Reduces Occasional Minor Bloating. **Gas & Digestive Discomfort***

In a world where the average American spends 4 hours each day feeling tired, Red **Biome™** is your "Energy Gap Solution" that delivers nature's most powerful organic red and purple superfruits - plus advanced digestive support - in every delicious berry-flavored scoop.*

Nature's Powerhouse Red Superfruits - Plus Digestive Support*

Our fruit and vegetable supply is increasingly exposed to pesticides and other toxins, making even "healthy" choices questionable.

In fact, 75% of conventional produce showed residues of potentially harmful pesticides.

Red Biome™ will help you tap into some of nature's most powerful energy-supporting superfruits - no synthetic pesticides, harsh chemicals, or GMOs.*

Organic Energy Support Blend*: Organic Beets, Pomegranate, Papaya, and Tart Cherry deliver sustained natural energy and vitality.*

- Organic Super Berry Blend: Organic Cranberries, Raspberries, and Strawberries, concentrated Antioxidant power, and Phytonutrients to support cellular energy production.*
- **Organic Antioxidant Vitality Support** Blend*: Green Tea and American Ginseng help your body maintain balanced energy levels.*

Plus, our Organic Fiber blend supports heart health, digestive regularity, and even helps you feel satisfied between meals (which can lead to healthy weight management).*

The **OPTIBIOME®** Advantage

Unlike typical probiotics that don't survive stomach acid. OPTIBIOME® features an extraordinary 95% survival rate, reaching your gut where it matters most. Clinical research shows this breakthrough probiotic delivered:

- Significant Reduction in Occasional Bloating*
- Less Frequent Burping and Gas*
- **Enhanced Protein Digestion***
- Improved Digestive Comfort*

Call or go online for pricing.





- ✓ Supports the Normal Shock-Absorbing Capacity of Joints*
- Promotes Healthy Synovial Fluid and Joint Lubrication*
- Supports Healthy Skin*

Ultimate H.A.® Formula

Discover "The Molecule of Youth™"

It's never too early or too late to give your body the support it needs to be active and look great – and it all starts with Ultimate H.A.®. With just one formula, you'll get amazing support for your joint comfort and skin health.*

What sets Ultimate H.A.® apart from other healthy aging supplements is Hyaluronic Acid derived from patented and clinically studied BioCell Collagen®.

- Clinically Tested Ingredient
- Patented Technology
- Reduces Fine Lines & Wrinkles*
- Promotes Collagen & Hydrates the Skin*
- Promotes Normal, Healthy Joint Comfort*

Go Bevond BioCell Collagen®

Ultimate H.A.® pours on the benefits by rounding out this powerful formula with other nutrients that take it to the next level:

- Vitamin C to support collagen formation in connective tissue*
- Quercetin to help protect the skin and joints from free radicals*
- Inositol and Lecithin vital components of all cell membranes*

Call or go online for pricing.





Helps to Reduce Fine Lines & Wrinkles*



Contains H.A.Derived from Clinically Tested BioCell Collagen®

Ultimate Eye™ Formula: Maximize Your Eye Health*

- **✓** Supports Healthy Vision*
- ✓ Helps Your Eyes Filter Blue Light from Electronic Devices*
- Features 10 MG of Clinically Studied Lutemax® 2020 Lutein

Give Your Eyes the Nutritional Protection They Need

Did you know that your cell phone, computer screen, and even some lighting fixtures can hurt your eyes? That's why you need to help your eyes be their healthy best with our advanced Ultimate EyeTM Formula.*

Ultimate Eye™ features a wide array of vitamins and minerals for eye health, along with patented Lutemax® 2020 Lutein, MirtoSelect® Bilberry, and Alpha Lipoic Acid, each shown in clinical studies to provide benefits for your vision including:

- Support for Healthy Retina*
- Protection Against Blue Light Wave Overload*
- Antioxidant Protection in the Eyes*
- Color Contrast Recovery After Exposure to Glare*

And while we created Ultimate Eye™ to be the **premier nutritional supplement for vision health**, it can also do some other great things for your health as well!*

- Lutemax® 2020 Lutein provides support for cognitive wellness and promotes healthy skin*
- MirtoSelect® Bilberry supports vascular health in the eyes*
- Alpha Lipoic Acid promotes normal healthy glucose metabolism*
- Vitamin B12 supports energy, stamina, and nervous system function*
- Vitamin C supports immune system health*



Supports Joint Lubrication, **Function and** Flexibility* Supports **Shock Absorbing Capacity of Joints*** Supports Healthy, Youthful Skin* PURITY PRODUCTS PURITY PRODUCTS H.A. Joint & Skin H.A. Joint Super Formula Support Joint Flexibility & Mobility while Supports Joint Comfort While Promoting the Shock-Absorbing Capacity and Lubrication of Joints' CALL MON - SAT 9 AM - 9 PM (ET) 1-800-471-9206 • www.purityproducts.com

H.A. Joint™ Formula: Discover the Molecule of Youth™

- Supports Healthy Joints*
- **✓** Supports Reduced Oxidative Stress on Joint Tissues*
- Promotes Normal Shock-Absorbing Capacity of Joints*

Why is H.A. so Important?

Ideal for adults who want to stay active, and touted as "The Molecule of Youth™," H.A. (Hyaluronic Acid) is used by millions of people in Japan, Europe and now North America. Found throughout the body, H.A. is a **fundamental part** of the structural matrix that keeps all of our organs and tissues intact.

Connective tissue — the scaffolding molecule or "glue" that holds our bodily structures together — is rich in Hyaluronic Acid. Joint cartilage is made of connective tissue, which is why H.A. is so critically important to healthy joints.*

Unfortunately, our own body's levels of H.A. **decline as we age...**



"I am very active. H.A.
Joint™ helps keep a bounce in my step and helps my joints feel comfortable!"

Purity Champion Trent Hampton $^{\infty}$, Special Olympics Athlete

∞ Individual results may vary, Compensated Spokesperson

A Perfect Combo for Healthy Joints and More*

H.A. Joint™ Formula is an important advancement in nutrient-based joint support.* By combining the shock absorbing properties of H.A. with the antioxidant power of Olive Fruit Extract, the support of patent pending 5-Loxin® (Boswellia extract), and more, H.A. Joint™ Formula goes beyond its name to give you a formula that is truly a giant leap forward in supplementation.* Experience joint function and flexibility support with H.A. Joint™.*

Beyond Joints - the H.A. "Beauty Factor"

Hyaluronic acid is an **essential component of skin** that keeps it healthy, hydrated and youthful looking. A recent clinical trial showed that after just 12 weeks of oral supplementation with 1,000 mg of BioCell Collagen® containing H.A., improvements were seen in signs of facial aging such as wrinkling and lines, as well as the **collagen content** of the dermal skin layer.*



Call or go online for pricing.

†SuperSaver™ details can be found on page 33.

Krill Omega 50+® with CoQ10: The Power of Krill Oil + Fish Oil + CoQ10

- Triple Action Support for Overall Health, Wellness & Healthy Aging*
- **Promotes Cardio Function, Cognitive Function and Joint Comfort***
- Supports Healthy Vision, Immune Function & Skin Health*

A More Complete Solution

What sets Krill Omega 50+® with CoQ10 apart from other Omega-3 supplements is the combo of Fish Oil + Krill Oil + CoQ10.

5 Unique Factors:

- PhosphoBoost™ Krill Oil a more potent source of EPA/DHA than ordinary Krill Oil
- Ultra-Pure Fish Oil molecularly distilled to deliver a more pure form of Omega-3
- Coenzyme Q10 to support energy production in the heart*
- Vitamin D an essential nutrient for heart health & more*
- LemonLock® Freshness System to keep the fish-burps at bay

Better with PhosphoBoost™

PhosphoBoost™ is a brand-new Krill Oil concentrate that contains higher amounts of Omega-3s, Phospholipids, and Choline than regular Krill Oil. It's new and improved. containing higher levels of these key Krill co-factors. Krill Phospholipids are useful to support the absorption of fat-soluble nutrients like Omega-3s and Vitamin D and are vital components of cell membranes.

Small Softgels That Make a BIG Difference

Every serving of Krill Omega 50+® with CoQ10 delivers **540 mg of combined** EPA/DHA, along with 280 mg of total phospholipids and 500 mcg of astaxanthin thanks to the concentrated efficiency of PhosphoBoost™!

The CoQ10 Advantage

CoQ10 is one of the most extensively researched ingredients in modern nutritional science. This important coenzyme is produced in the body, but levels tend to decline as we age.

Krill Omega 50+® with CoQ10 has 100 mg of **CoQ10** — a clinically studied dose — to support overall cardiovascular health, healthy energy levels, and healthy immune function.*

Enjoy the Full Benefits

When it comes to healthy aging, your body needs a head-to-toe solution! Krill Omega 50+® with CoQ10 delivers benefits you will see and feel, including support for:

- Cardiovascular Health*
- Brain Function*
- Joint Health*
- Immune System Function*
- Vision Health*
- Skin Health*

c	Ingredient	Other Krill [‡]	Krill Omega 50+ with CoQ10
SO	EPA/DHA	74 mg	540 mg
ari	Phospholipids	130 mg	280 mg
d d	Astaxanthin	17 mcg	500 mcg
Comparison	CoQ10	X	100 mg
	Vitamin D	X	500 IU

‡ Compared to standard 300 mg Krill Oil formulas

Call or go online for pricing.

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Supports Healthy Heart & Cardio Function*



Supports Joint Function & Normal



Function & Brain Health*



"Krill Omega 50+® with CoQ10 is beyond amazing."

> - Cookie[∞] Miami. FL



Ultimate Mental Performance™: Targeting 6 Domains of Brain Wellness

- 1 Promotes Recall*
- 2 Supports Learning Ability*
- 3 Promotes Focus & Attention*

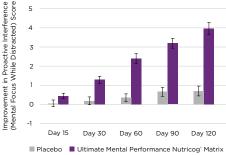
A Scientific Breakthrough for Your Mind

Imagine your life if you could...

- Improve Mental Focus*
- Improve Short-Term Memory*
- Promote Long-Term Memory*
- Improve Mental Reaction Speed and Accuracy*

Would that improve the quality of your life?
Well, if you're ready to take your brain vitality to the next level, then **Ultimate Mental Performance™** is for you.

Improvement in Mental Focus^{**} (over baseline)



4 Supports Working Memory*

5 Promotes Cognitive Speed*

6 Promotes Mental Stamina*

Plant-Based Nutrition for Your Mind

Ultimate Mental Performance™ combines 2 plant-based, patented, and clinically studied ingredients to promote mental focus, memory, learning, and more.

The 2-out-of-2,000 Patented Power

Nutricog*: This "2-out-of-2,000" botanical blend, was developed by screening 2,000 botanicals to find the 2 best for promoting cognitive performance — the body and mind rejuvenators known as Haritaki and Boswellia. Together, they deliver impressive results for **memory formation & recall, learning rate**, and **mental focus.***

CognatiQ[™]: This patented extract is clinically shown to boost the brain protein Brain-Derived Neurotropic Factor (BDNF) by 143% — leading to an increase in cognitive speed and accuracy.





Men's Performance Multi™: Support Male Sexual Performance*

- ✓ A Unique Multivitamin Featuring The Prelox® Men's Sexual Performance Blend
- ▼ Supports Erectile Quality & Healthy Testosterone Levels*
- Promotes Energy, Stamina, and Healthy Circulation*

Men's Performance Multi™ — Jump-Start Your Sexual Vitality*

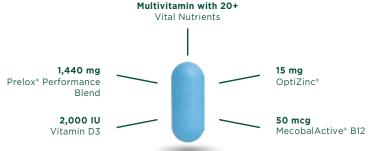
Gentlemen, amplify your daily Multivitamin experience with the elite **Men's Performance**Multi™ — packed with 17 vitamins & minerals to support strength and wellness, and supercharged with the clinicallytested Prelox® Male Performance Blend™
(Pycnogenol® + L-Arginine)!

Now you'll have the stamina to power through your day and night. Enjoy support for healthy testosterone, energy, circulation and prostate health with our star-studded cast of nutrients.*

Easy-to-Swallow SlipTech™ Tablets

Our SlipTech™ coating helps each Men's Performance Multi™ tablet smoothly glide down your throat without any harsh edges!





Call or go online for pricing.

†SuperSaver™ details can be found on page 33.



Flexuron®: Clinically Tested and Patented Formula for Your Joints*

- Helps Maintain Comfortable, Healthy Joints*
- Elite, Patented Formula Starts Working in just 7 Days*
- On Average 3X Better than Glucosamine and Chondroitin for Promoting Optimal Joint Comfort*†

Innovation in Joint Comfort

Flexuron® was created to give your joints ongoing nutritional support to maximize their comfort, mobility, and flexibility.* This is not a "stop-gap" or temporary "fix" — Flexuron® is for people who want to transform the way they approach the health of their joints. Flexuron® is about promoting and maintaining comfort.*

How Is Flexuron® Different?

Purity Products' Flexuron® is so unique that it's backed by a family of **18 patents**! While many products use glucosamine and chondroitin as their base, Flexuron® raises the bar for joint comfort supplements by combining **3 powerful ingredients** in one small softgel capsule.*

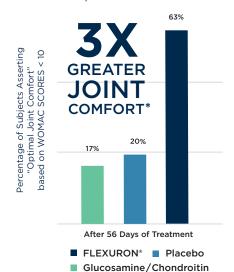
By blending together **Krill Oil, Astaxanthin,** and **Hyaluronic Acid**, research reveals Flexuron® delivers joint comfort results that are on average **3X Better** than glucosamine and chondroitin.*

Patented Krill Oil Patented Astaxanthin Patented Hyaluronic Acid

Call or go online for pricing.

FLEXURON® Comparison vs. Glucosamine-Chondroitin

Percentage of Subjects Achieving Optimal Joint Comfort







Flexuron®: Now Available in A Great-Tasting Gummy!

Now you can enjoy our signature Flexuron® in a delicious, raspberry lemon-flavored gummy!

It's the same clinically validated and patented formula that nourishes and comforts your joints every day with the combined power of Krill Oil, Astaxanthin, and Hyaluronic Acid.*





"In my 80s, I set a world long jump record at the World Masters Championship in Torun, Poland. I also won 4 other gold medals! I love how Flexuron® keeps my joints healthy and strong!"

- Christa B, West Vancouver, BC[∞]

∞ Individual results may vary, Compensated Spokesperson

†SuperSaver™ details can be found on page 33.

MyBiotin® ProClinical: Thicker Hair Starting in 3 Weeks!*

Next Generation Biotin Matrix (MB40X™) Increases Hair Thickness up to 20%*

Significantly Reduces Fine Lines & Wrinkles*

Supports Skin Hydration*

What if you could see thicker hair in as few as 3 weeks, improve your skin's appearance, and do it with **one simple capsule** per day?

Now you can — with **MyBiotin® ProClinical!**

The Power of Clinical MB40X™

At the heart of this amazing formula is the clinically studied biotin matrix known as MB40X™.

MB40X[™] is a unique new form of biotin that is 40X more soluble than ordinary biotin. It's been clinically shown to promote denser, thicker hair, and reduce wrinkles and fine lines.*

Clinical studies show that MB40X™:

- Increases hair thickness in as few as 3 weeks*
- You'll see up to 20% thicker hair by week 12*
- Promotes reduced facial wrinkle depth*

The Astaxanthin Innovation

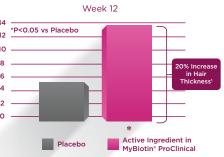
Plus, MyBiotin® ProClinical adds the power of Astaxanthin, to take the skin benefits even farther.

- Supports skin moisture retention*
- Promotes skin elasticity & texture*
- Maintains healthy-looking skin*

Make the Switch to MyBiotin® ProClinical

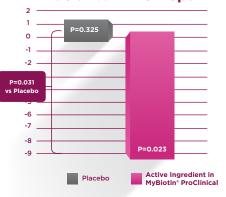
So put aside your old "hair, skin, and nails" formula and say hello to thicker hair and smoother skin. These are results you will see in the mirror!

% Increase in Hair Thickness



¹ Compared to baseline

Reduction in Facial Wrinkle Depth



Changes in Facial Wrinkles Weeks 12 - Maximum Depth (uM)

IN A CLINICAL STUDY. THE ACTIVE INGREDIENT IN MYBIOTIN® PROCLINICAL REDUCED **FACIAL WRINKLE DEPTH** IN 12 WEEKS VS. PLACEBO

Same Great Formula Available in a **Gummy** or **Capsule!**

CALL MON - SAT 9 AM - 9 PM (ET) 1-800-471-9206 • www.purityproducts.com

Call or go online for pricing.



Hair Thickness up to 20%*



Increases **Hair Density***



Reduces Wrinkles & Fine Lines*







Infused with a great-tasting berry surprise flavor, each gummy delivers the same benefits as the original starting with thicker hair in as few as 3 weeks, reduced fine lines and wrinkles. skin hydration support, and more!*

That's right - it's the MyBiotin® ProClinical everybody knows and loves - now in an amazing gummy form.

> †SuperSaver™ details can be found on page 33. † Based on consistent use, individual results may vary, Paid endorsement.



These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease,

Gummies

MyBiotin® SuperClinical 5-in-1 Formula: Be a More Beautiful You™

- ▼ Thicker Hair Starting in 3 Weeks*
- ▼ Reduces Wrinkles & Fine Lines and Promotes A Radiant Complexion*
- Promotes Healthy Metabolism and Reduces Minor Occasional Gas & Bloating*

CALL MON - SAT 9 AM - 9 PM (ET) 1-800-471-9206 • www.purityproducts.com

Radiant Beauty Begins on the Inside

Introducing MyBiotin® SuperClinical 5-in-1 Formula, designed for the modern woman who refuses to compromise on her health or her beauty.

This full-spectrum formula is packed with essential nutrients to support your daily wellness needs, while also featuring key ingredients to enhance your natural glow, grow thicker hair, and even help you manage your metabolism, support bone health, and promote digestive comfort.*

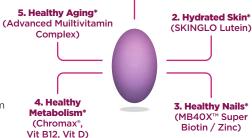
A Super Advanced Multivitamin Plus MB40X™, SKINGLO and More

Unlike ordinary multivitamins, MyBiotin®
SuperClinical 5-in-1 Formula includes premium ingredients specifically designed to help you be your most beautiful, most confident self. We start with the MB40X™ Advanced Biotin Matrix to promote thicker hair growth starting in 3 weeks.* We add co-factors SKINGLO Lutein to promote a bright, eventoned complexion, and Chromax® - 15X more absorbable than ordinary chromium.*

The MyBiotin® 5-In-1 Formula

The MyBiotin® 5-in-1 Formula delivers benefits you have to see to believe. Look and feel your best with this full-spectrum formula that provides a handful of benefits for your hair, skin, nails, and more to support:

1. Thicker, Fuller Hair* (MB40X Super Biotin™)







- **✓** Promotes Strength, Energy, and Lean Muscle Mass*
- **▼** Supports Endurance, Joints & Bones, Immune Defense & Brain Function*

Tap into the Strength & Brain Supporting Power of EverStrong®*

Whether you are a man or a woman, there is a clinical way to build lean muscle, promote strength, support healthy brain function, and support endurance into your 40s, 50s, 60s and beyond.* By combining a clinical 5 g dose of Creatine with key co-factors, EverStrong® is the perfect formula for building strength at any age.*

Backed by Clinical Science

Creatine is one of the most studied supplements in sports nutrition with over 300 clinical studies examining its ability to **build muscle size and promote strength** in both men and women.* When your body needs **muscle-building** energy, Creatine is the spark plug.*

"I couldn't do it without EverStrong !"

Purity Champion Emma Charron®, 79, showcasing her Senior Games swimming medals at Purity Products® headquarters with President, Jahn Levin.

∞ Individual results may vary, Compensated Spokesperson

We Put EverStrong® To The Test

We commissioned a double-blind, placebo-controlled study to gather clinical data on EverStrong® — and the results were amazing! The data showed that using EverStrong® daily for 30 days leads to a statistically **significant improvement in strength** on the bench press and in peak velocity vs. placebo. Also, in a stunning development, supplementing with EverStrong® enables golfers to drive a golf ball **14-yards FARTHER!**



Call or go online for pricing.

†SuperSaver™ details can be found on page 33.

MyBladder™: Clinically Studied Support for Bladder Control*

Promotes Normal Bladder Control & Urinary Tract Health*

Supports Normal Bladder Strength and Tone*

84% of Users Satisfied After 8 Weeks

A Strong Bladder Means Less Bladder Leakage

Whether you are a man or a woman, bladder health can be a very personal issue. But if you struggle with occasional leakage or an overactive urgency to urinate then you understand how frustrating things can get.

That's where **MyBladder**[™] can help.

This effective formula is built with Urox® — a patented blend of botanicals backed by 15 years of research and development, 6 clinical trials, and 5 international awards.

Urox® is so well loved, that 84% of users report satisfying results after just 8 weeks of use!

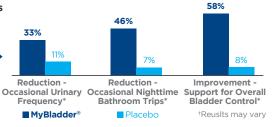
Clinically Studied Results[†]

The MyBladder™ Advantage MyBladdor™ dolivers the follow

MyBladder[™] delivers the following concrete benefits:

- Promotes Normal Bladder Control*
- Promotes Normal Bladder Strength and Tone*
- Supports Overall Urinary Tract Health*
- Promotes a reduction in occasional nighttime trips to the bathroom*
- Promotes a reduction in occasional minor urinary urgency and frequency*

Plus, **benefits begin in as little as 2 weeks**, with the greatest benefits seen by week 8.







- ✓ Provides Essential B12 for Healthy Energy Levels, Brain Function & More*
- Made from High-Absorption MecobalActive® B12
- ✓ Infused With Key Vitamin Co-Factors & Super Fruits

How are Your Energy Levels?

As we age, it gets harder to maintain the healthy B12 levels we enjoyed when we were younger.

B12 Energy Berry Lemonade Melt™

is a convenient, quick dissolving mini-tablet that easily fits in a purse or pocket, making it perfect for people who need energy support even when they're on the go.*

This formula promotes well-being with Essential B Vitamins, Vitamin D and a Super Fruit Blend.*

An Elite Form of Vitamin B12

Unlike ordinary B12 melts that use generic B12, Purity utilizes 1,000 mcg of premier **MecobalActive® B12**. This special form of B12 is called methylcobalamin, the bio-active form of B12. So, while other forms of B12 might need to be converted by your body to be absorbable, MecobalActive® is ready to go!

The Research is in...

Research shows that a body well-nourished with key ingredients like Vitamin B12, Vitamin B6 and Vitamin D enjoys a host of benefits. The combination of ingredients in B12 Energy Berry Lemonade Melt™ is essential for a wide range of benefits including:

- Promoting Healthy Energy Levels*
- Supporting Brain Health*
- Supporting a Healthy Immune System*
- Sustaining Proper Carbohydrate
 Metabolism*

Melt-in-Your Mouth Formula

B12 Energy Berry Lemonade Melt[™] is a UNIQUE melt-in-your-mouth way to meet some of your daily nutritional needs. No need for water. No pills to swallow. Just place it on your tongue & let it melt away!

MecobalActive

Call or go online for pricing.

†SuperSaver™ details can be found on page 33.

AstaFX® Formula: The Astaxanthin Energy, Vision & Endurance Formula

- Promotes Antioxidant & Immune Health*
- Supports Endurance, Cardiovascular Function, Healthy Skin, and Vision*
- Features 4 mg of Patented AstaReal® Astaxanthin plus Key Co-Factors

At the Intersection of Science & Innovation

What if there was a pill that had up to 6,000-times the antioxidant power of Vitamin C? And what if that pill gave support for your energy and endurance levels, your heart and skin, and even your vision?

Well, there is! It's called **AstaFX®** - The Astaxanthin Super Formula!

6,000X Stronger than Vitamin C^t

Astaxanthin is seen by many nutritional scientists as the strongest Singlet-Oxygen Quencher among healthy-aging molecules. Other antioxidants pale by comparison. The latest research reveals that Astaxanthin is as much as:

- 6,000 times stronger than Vitamin C‡
- 800 times stronger than CoQ10 as an antioxidant by one measure. ‡

The list of popular antioxidant nutrients eclipsed by Astaxanthin also includes Vitamin E and Alpha Lipoic Acid.¹

AstaFX® delivers the benefits of Astaxanthin in a liquid veggie cap along with Tocotrienols and BioPerine®. Tocotrienols promote cardiovascular function and heart health.*

AstaFX® supports:

- Healthy Energy Levels*
- Healthy Skin*
- Visual Health*
- Endurance*
- Immunity*
- Circulation*

tas per Singlet Oxygen Quenching Activity
Call or go online for pricing.

PURITY PRODUCTS
Enjoy Life Healthler

AstaFX
Astaxanthin Super Formula
Promotes Health Aging
Endurance, Skin & Eye Function
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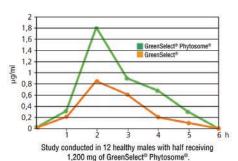


- **✓** Supports Healthy Energy, Vitality and Brain Function*
- Metabolic Support for Healthy Fat Burning*
- Promotes Cardiovascular Health and Antioxidant Immune Defense*

The Amazing Science of Green Tea CR™ Phytosome

Medicine Hunter® & Ethnobotanist Chris Kilham does it again - delivering wellness through innovation with **Green Tea CR™ Phytosome**. Only Chris Kilham scours the globe for Purity Products® bringing back bestin-class botanicals delivering powerful benefits to help transform your life.

- GreenSelect® Green Tea Phytosome is produced using a proprietary technology that gives it superior bioavailability. This promotes healthy FAT BURNING, as shown in a clinical trial, where overweight healthy subjects on a low-calorie diet and exercise regimen who consumed 300 mg of GreenSelect® Phytosome daily for 90 days lost more than twice as much weight as subjects on a low calorie diet and exercise regimen alone.* Plus, GreenSelect® Green Tea Phytosome is naturally decaffeinated.
- Meriva® Bioavailable Curcumin is formulated from the spice turmeric into a "Phytosome Matrix" that produces up to 29X better absorption than standard curcumin. Clinical studies have shown Meriva® Bioavailable Curcumin helps support joint comfort.*
- Resveratrol is a powerful antioxidant renowned for its healthy aging capabilities. Resveratrol supports the cardiovascular system and helps manage oxidative stress.*



Call or go online for pricing.

†SuperSaver™ details can be found on page 33.



JointGel®: An Innovative Breakthrough in Joint Cartilage Care*

- Fortifies Joint Cartilage*
- ✓ Promotes Mobility by Supporting Joint Comfort & Flexibility*
- ✓ Clinically Studied Ingredients for Joint Health*

Is Your Joint Cartilage in Need of New Life?

At the heart of many joint issues is wear and tear on the cartilage, tendons, and ligaments within the joint matrix. That's why we created **JointGel***, the revolutionary formula that combines two clinically tested ingredients that support healthy cartilage growth and connective tissue strength!*

JointGel® promotes joint comfort, flexibility, and mobility with a combination of:

- Fortigel® A unique source of Bioactive Collagen Peptides shown in multiple research studies to help promote strong healthy cartilage, counteract wear and tear on joints due to normal daily activity, and promote exercise recovery.*
- OptiMSM® A clinically tested nutritional sulfur that supports connective tissue strength, elasticity, and flexibility.*

JointGel® is your Long-Term Solution for an Active Life

If you're like most people concerned with joint health, then you need **long-term support**. Yes, you will promote **soothing comfort for your joints** in the short term, but even more importantly, you'll also enjoy cartilage fortification that **builds over time** as you continue to use JointGel®!* This is the future of joint comfort care.

Enjoy Berry or Chocolate Flavor!

We designed JointGel® as a quick-mix powder for ease of use. And now JointGel® comes in two delicious flavors. Simply scoop, shake, and be on your way to a more active day with JointGel®!

Call or go online for pricing.



"I love this product - my knee actually feels so much better & moves with ease."

from Ft Pierce, FL®

Joint Cartilage Fortification*



Immune

Function*

PURITY PRODUCTS'
Enjoy Life Healthler

JointGel®
Cartilage Growth Matrix'
Stimulates Cartilage Growth To
Promote Joint Comfort & Mobility'

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PURITY PRODUCTS
Enjoy Life Healthier

JointGel
Cartilage Growth Matrix
Stimulates Cartilage Growth to
Promote Joint Comfort & Mobility

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∞ Individual results may vary, Compensated SpokesperstSuperSaver™ details can be found on page 33.

Men's Perfect Multi®: A Multi to Support Multiple Areas of a Man's Health*

- Supports Healthy Testosterone Levels and Prostate Health*
- Promotes Stamina, Healthy Circulation and Muscle Recovery*

The **Men's Perfect Multi**® is specifically formulated to support the nutritional needs of men as they age.* With optimized levels of 35 different vitamins, minerals, and nutrients, the Men's Perfect Multi® is a COMPLETE formula that unlike virtually all other multivitamins, provides a meaningful supply of Magnesium - **300 mg of Magnesium** - needed to support and maintain healthy testosterone levels and energy.*

Magnesium and Testosterone Support*

Millions of men are low in Magnesium, which is involved in a wide range of enzymatic processes in the body.
 Magnesium functions like a "power switch" for the body.* But because Magnesium is so bulky, you won't find it in meaningful amounts in most Multis, even though it plays a key role in maintaining healthy testosterone levels.* Men's Perfect Multi® solves this issue.

Don't Skimp on the Boron or Zinc Either!

- Boron has been shown to support normal Vitamin D metabolism, maintain joint comfort and flexibility, promote healthy bones, as well as support healthy testosterone levels in adult men.* Selenium, along with Vitamin D promotes healthy Prostate function.*
- Zinc is also crucial for maintaining normal testosterone levels as men age.* Men, if you want to promote "healthy T," finally there's a breakthrough Multi for you!





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- Supports Cardio Health and Already Normal Blood Pressure Levels*
- Promotes Brain Health, Joint Function and Normal Flexibility*
- New High-Absorption Triglyceride Form Featuring DPA Omega-3

Ultra-Pure Omega-3: A More Complete Omega-3 Formula

Purity's elite Ultra-Pure Omega-3 Fish Oil is not made for one purpose — it's designed for many.

- Science has shown that the essential fatty acids DHA, EPA, and DPA in Fish Oil promote heart health and cardiovascular function, support joint comfort and flexibility, contribute to healthy brain function, and promote youthful-looking skin.*
- Plus, our careful refinement and molecular distillation process ensure world-class Omega-3 purity and quality.

The Omega-3 fatty acids in Fish Oil provide **support** for the heart and circulatory system, joints, brain, skin, eyes, and more.*

OmegaBerry® with Vitamin D3 & Organic Acai: The Omega-3 With A Blast of Berries

In today's world, ordinary, "one-dimensional" Omega-3 formulas just seem outdated. Omega-Berry® goes beyond ordinary
Omega-3 formulas by combining a super
concentrated, ultra-pure Fish Oil with
Vitamin D3, Organic Acai, and a Super Fruit
Berry Blend.

- 1,250 mg of super concentrated, ultra-pure Omega-3s: To promote cardiovascular function, along with joint comfort and flexibility.*
- 1,000 IU of Vitamin D3: To promote immune system response, heart health, joint comfort, brain function, and positive mood.*
- 30 mg of Organic Acai: A super fruit that delivers antioxidant protection for the cells and tissues in your body.*
- 20 mg of a Super Fruit Berry Blend: Includes wild Bilberry, Blackberry, Cranberry, Grape, Pomegranate, and more to promote heart health, brain function, and healthy energy levels.*

Call or go online for pricing.

†SuperSaver™ details can be found on page 33.



Super Serum Hydrates Skin To Restore Plumpness & Youthful Texture

Softgels Reduce Fine Lines & Wrinkles by Increasing Skin Hydration & Elasticity while Promoting Healthy, Comfortable, Flexible Joints*

Hylastra® Gold Serum — 4 Key Benefits: Firm, Fill, Lift & Hydrate

Upgrade your skin-care regimen with an ultra-hydrating, skin-plumping Hyaluronic Acid serum that goes beyond the ordinary. Regular H.A. serums just reach the surface, but Hylastra® Gold Healthy-Aging Serum uses multi-molecular technology to build more youthful skin from within.

Hylastra® Gold features the power of **gold peptides**, and is infused with SYN®-HYCAN — a unique peptide that stimulates our skin to build its own hyaluronic acid production **by a factor of 3X**. Unlike other serums, Hylastra® Gold delivers benefits to multiple skin zones — we call this **3-D Multi-Zonal Action**... to firm up the jawline, neck, mid-cheek area and under eye region — benefits you will notice in just weeks.

Hylastra® Gold Softgels — Joints & Skin from Within

Our new Hylastra® Gold Softgels promote fuller, more hydrated skin and more comfortable joints in a simple Softgel delivery system.* They are not only packed with collagen-boosting BioCell Collagen®/HA for radiant and youthful skin, but also feature innovative nutrients to support joint comfort and mobility.*

So, recapture the "Molecule of Youth" in the targeted tissues you need it the most — your skin and joints — with Hylastra Gold® Softgels. These Softgels also include key co-factors such as **Omega-3s**, **Vitamin C**, **Quercetin**, **5-Loxin**® and more — bringing out your most agile, active, and energetic you.* Try both of these innovative formulations and experience the Hylastra Gold® difference. See "System" pricing online.

Call or go online for pricing.

Perfect Multi Super Greens®: A Multidimensional Formula for Healthy Aging*

- **✓** Supports Heart Health, Energy, and Vitality*
- **▼** Promotes Healthy Vision, Brain Function, and Immune Health*
- "Go Green" With 2 Unique Fruit & Veggie Blends for Healthy Aging*

A Garden of Healthy Delights All-In-One, Cutting Edge Multi

With over 20 essential vitamins and minerals, plus more than 25 nutritional co-factors, and 2 super food blends, **Perfect Multi Super Greens**® goes way beyond what you would find in an ordinary multivitamin.

Look at the main benefits that a daily serving of Perfect Multi Super Greens® brings to the table:

- Grape Seed Extract, Garlic, Pomegranate, and more to support healthy circulation.*
- 2 sources of Vitamin C, 2,000 IU of Vitamin D3, Zinc, and Quercetin for supporting immune response.*
- Lutemax® 2020, B-Vitamins, Vitamin D3, and Ginkgo Biloba team up to promote healthy cognitive function, memory, and mood.*
- Active methylcobalamin Vitamin B12, L-Taurine, the Spectra™ Performance Blend, and Organic VitaVeggie® fuel your day and help keep you active.*

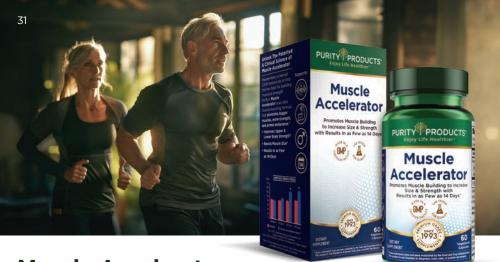
Call or go online for pricing.

Multi-Dimensional Ingredients to Support Healthy Aging*

- Spectra[™]: A scientifically validated formula of fruits, vegetables, and herbs shown to inhibit free radical production, optimize cellular activity, and increase nitric oxide levels.*
- Pomegranate: Supports heart health and circulation, while helping to maintain cholesterol levels already in the normal range.*
- Alpha Lipoic Acid: Research has shown Alpha Lipoic Acid may support blood vessel circulation.*







Muscle Accelerator: A Plant-Based Solution to Gain Muscle

- Promotes Muscle Strength and Boosts Muscle Size*
- Clinically Tested to Promote Male & Female Muscle Growth*
- Results in As Little As 28 Days When Combined with Muscle Building Exercise*†

Purity's Muscle Accelerator is the innovative formula tested in men and women (mean age 60) that promotes muscle strength and helps boost muscle size.* It delivers 650 mg of the cutting-edge Muscle Accelerator Matrix, a patented combination of herbal ingredients clinically shown to promote strength and endurance while strength training in as few as 4 weeks.* And benefits build from there!* Works in men and women.

2.000 Botanicals were Screened to Find the 2 Best

Purity's Muscle Accelerator™ is a patented blend of extracts from two well-known botanicals from the Avurvedic tradition. The development of this complex involved screening hundreds of botanicals for their ability to promote strength, endurance, and physical function. Combined with exercise, it effectively helps adults build strength and performance.*

NOTE: Muscle Accelerator is also a great adjunct for those looking to maintain and sustain muscle mass while taking a GLP-1.

Clinically Studied in Men & Women†

4.2x greater improvement in leg strength



4.5x greater improvement in grip strength

†NOTE: Subjects performed a prescribed resistance band home exercise program 3 times per week.

Call or go online for pricing.

MyGLP-1™ Sugar Defense: Triple Action Formula For Blood Sugar Management*

- Reduces Post-Meal Glucose Spikes by up to 40% with Reducose®*
- Promotes Healthy GLP-1 Levels & Blood Glucose Metabolism*

Get Off The Carb Roller Coaster

What if you could enjoy your favorite foods while keeping your blood sugar in check? What if you could eat the meals you love and at the same time **reduce the spike** and flatten out the crash curve?

Now you can with MyGLP-1™ Sugar **Defense** — the breakthrough formula that reduces post-meal glucose spikes by up to 40%.*

Just one capsule before a meal helps you:

- Take control of your carbohydrate metabolism*
- Support healthy blood sugar levels in the already normal range*
- Support normal insulin utilization*
- Helps balance energy levels after meals*

The Complete Solution for Blood Sugar Management & GLP-1 Support*

Finally, there's a science-backed way to get take charge of what your food does to your blood sugar levels. With 3 clinically studied ingredients, MyGLP-1™ Sugar Defense takes multiple approaches to glucose management.

Reducose®: Think of Reducose® as vour body's natural carbohydrate traffic controller. When you take MyGLP-1™ Sugar Defense before a meal, it helps regulate how quickly your body converts carbohydrates into glucose, essentially transforming fast carbohydrates / high-glycemic foods into slower carbohydrate / low-glycemic foods.*

LemonActive GLP-1 Support™:

This specialized lemon extract works with your body's own mechanisms to promote metabolic health and support healthy GLP-1 levels.*

Chromax®: This high-absorption form of Chromium supports healthy carbohydrate



How to Sign Up

Call 1-800-471-9206 or Go Online to Sign up for SuperSaver™:



- Save up to 25% OFF retail prices.
- Enjoy automatic delivery of your favorite products, so you never miss a day.
- Customize your order to fit your needs.

Register for SuperSaverPerks™

Register your account online to take advantage of SuperSaverPerks™.

www.purityproducts.com/SSPerks

Enjoy Amazing Extra Benefits...

- As long as you maintain one product on SuperSaver[™], SAVE 33% OFF any additional items you order online.[†]
- Automatically receive a bonus of \$10 in PurityRewards™ when activating.

t This offer is not valid on orders of 6 bottles or more (of the same item). Also note, the primary product(s) for which you are subscribed to is not available at 33% off through the SuperSaver Perks website. Offer may vary.



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- 2. WEB: WWW.PURITYPRODUCTS.COM
- 3. MAIL: 200 TERMINAL DRIVE, PLAINVIEW, NY 11803
- 4. FAX: (516) 576-0369

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Please no checks with Super Saver. A credit card is necessary for Super Saver to ensure automatic delivery. You may customize your Super Saver order at anytime.							
DESCRIPTION	SUPER SAVER	PRICE	QTY	TOTAL			
Our Refund Policy: Refunds			Total Order				
cheerfully provided on all bottles returned within 60 days. Call for a	SHIPPING SHIP WITHIN 24 HOUR		ping & Handling	\$6.95			
returning. RA # does not cover the cost MOST PACKAGES			Tax				
of return shipping. Call Customer Care at 1-888-769-7873.			yment Enclosed (U.S. funds only)				

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20% off

ORDERS OVER \$100

PLUS GET A FREE

ESSENTIAL IMMUNITY™



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